

Access America DatabankSM
 Reach virtually every qualified prospect in America.

This list provides detailed information on over 235 million Americans and 115 million + households, and is compiled from numerous sources including public records, consumer surveys, phone directories, transaction data and other proprietary sources. Updated monthly to bring you the freshest and most complete information possible. The Access America DatabankSM is 100% ZIP + 4[®] coded and DPV processed to guarantee delivery.

Total Universe: (235,000,000+)
\$25.00/M

Selections

Dwelling Type	County	Exact Age	Children's Ages
Education	SCF	Number of Children	\$15.00/M extra
Gender	State	Occupation	
Head of Household	Each \$5.00/M extra	Presence of Children	
Median Home Value		PRIZM ^{®NE}	
Household Income	Mileage Radius	Telephone Numbers	
Length of Residence	ZIP Code	Each \$10.00/M extra	
Marital Status	Each \$6.00/M extra		
Median Age			
Each \$5.00/M extra			

Best Uses

Automotive	Credit Cards	Insurance	Retail/Services
Banking	Entertainment/Travel	Investment	Storage Facilities
Clothing	Health/Fitness	Magazine/Newspaper	
Consumer Products	Home Accessories	Restaurant/Fast Food	

Other

Delivery:
 • Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:
 • Minimum test: 5,000 names.
 • Sample mail piece and mail dates.
 • Purchase order or signed order confirmation.
 • Prepayment or payment of previous orders if applicable.



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