

Business Professionals at Home

Target over 18 million business people and professionals at home.

Whether you are looking for attorneys or business owners, presidents or secretaries, now you can contact the exact audience necessary by job title without all of the normal business hour distractions. This file offers over eighteen million business people/professionals selectable by job title at their home address. Enhanced with consumer response data and updated monthly.

Monthly Hotline: (500,000+)
\$60.00/M

Total Universe: (18,000,000+)
\$50.00/M

Job Title: (Included)

Selections

Dwelling Type	County	Bank Cardholders	Ethnicity
Education	SCF	Homeowners	Exact Age
Gender	State	Mail Responsive	Mail Order Buyers
Head of Household	Each \$5.00/M extra	Number of Children	PRIZM [®] <i>NE</i>
Home Value		Premium Card Buyers	Telephone Numbers
Household Income	Mileage Radius	Presence of Children	Each \$10.00/M extra
Length of Residence	ZIP Code	Renters	
Marital Status	Each \$6.00/M extra	Retail Card Shoppers	
Median Age		Each \$7.50/M extra	
Each \$5.00/M extra			

Other

Delivery:

- Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:

- Minimum test: 5,000 names.
- Sample mail piece and mail dates.
- Purchase order or signed order confirmation.
- Prepayment or payment of previous orders if applicable.



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