

Consumers Without Credit Contact American consumers who lack credit.

A large number of demographic and lifestyle selections enable marketers to target these individuals who are not active credit card shoppers or that may have difficulty establishing credit due to such reasons as age, divorce, income or unemployment. This list includes individuals who do not possess a major bank or retail credit card. Updated monthly.

Monthly Hotline: (500,000+)
\$55.00/M

Total Universe: (25,000,000+)
\$45.00/M

Selections

Dwelling Type	County	Homeowners	Ethnicity
Education	SCF	Number of Children	Exact Age
Gender	State	Occupation	PRIZM® <i>NE</i>
Head of Household	Each \$5.00/M extra	Presence of Children	Telephone Numbers
Home Value		Renters	Each \$10.00/M extra
Household Income	Mileage Radius	Each \$7.50/M extra	
Length of Residence	ZIP Code		Children's Ages
Marital Status	Each \$6.00/M extra		\$15.00/M extra
Median Age			
Each \$5.00/M extra			

Best Uses

Automotive	Credit Cards	Home Accessories	Restaurant/Fast Food
Clothing	Entertainment/Travel	Magazine/Newspaper	Retail/Services
Consumer Products	Health/Fitness	Mortgage/Refinance	Sweepstakes

Other

Delivery:

- Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:

- Minimum test: 5,000 names.
- Sample mail piece and mail dates.
- Purchase order or signed order confirmation.
- Prepayment or payment of previous orders if applicable.



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