

Credit Cravers and Abusers Reach hotline credit cravers and abusers now.

An FMP Direct exclusive, these highly responsive, opportunistic individuals have responded to numerous financial offers. Reaching credit dependent individuals that just can't get enough credit buying power or credit abusers that have gotten too much and may have experienced difficult situations, the Credit Cravers and Abusers file now offers you that opportunity. These *cravers* and *abusers* typically respond to most financial, merchandise or service offers that accommodate them.

Monthly Hotline:
\$50.00/M

Total Universe: (12,000,000+)
\$40.00/M

Selections

Dwelling Type	County	Bank Card Holders	Ethnicity
Education	SCF	Homeowners	Exact Age
Gender	State	Number of Children	Telephone Numbers
Head of Household	Each \$5.00/M extra	Occupation	Each \$10.00/M extra
Home Value		Presence of Children	
Household Income	Mileage Radius	Renters	Children's Ages
Length of Residence	ZIP Code	Retail Card Shoppers	\$15.00/M extra
Marital Status	Each \$6.00/M extra	Each \$7.50/M extra	
Median Age			
Each \$5.00/M extra			

Best Uses

Automotive	Home Accessories	Restaurant/Fast Food
Clothing	Magazine/Newspaper	Retail/Services
Consumer Products	Mortgage/Refinance	Sweepstakes

Other

Delivery:

- Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:

- Minimum test: 5,000 names.
- Sample mail piece and mail dates.
- Purchase order or signed order confirmation.
- Prepayment or payment of previous orders if applicable.



[Printable Version](#)