

## General Business

One of the largest and most selectable business files in America.

This very selectable business file allows you to reach every business, professional, institution and government office in the country. This large, updated database will assist your organization in developing relationships with other businesses of interest. Our comprehensive business file allows you to target every business segment across the country using SIC codes to provide maximum targeting ability.

Total Universe: (15,000,000+)  
**\$60.00/M**

Monthly Hotline: (150,000+)  
**+ \$15.00/M**

### Selections

SIC Codes  
 Each \$5.00/M extra

Mileage Radius  
 ZIP Code  
 Each \$6.00/M extra

Business Origination Dates  
 Business Origination Locations  
 Executives by Title  
 Female/Minority Owned  
 Number of Employees  
 Sales Volume  
 Telephone Numbers  
 Each \$15.00/M extra

County  
 SCF  
 State  
 Each \$5.00/M extra

### Best Uses

Electronics  
 Entertainment/Travel

Event Marketing  
 Financial/Insurance

Furniture  
 Information Services

Office Equipment/Supplies  
 Publications

### Other

Delivery:  
 • Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:  
 • Minimum test: 5,000 names.  
 • Sample mail piece and mail dates.  
 • Purchase order or signed order confirmation.  
 • Prepayment or payment of previous orders if applicable.



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