

National Credit RegisterSM
Credit Cardholders likely to buy your products and services.

This enhanced list of active credit card users is compiled from numerous financial sources, consumer surveys and warranty cards and is updated monthly with consumer response data elements to identify those prospects most likely to be receptive to targeted offers.

Monthly Hotline: (1,500,000+)
\$55.00/M

Total Universe: (150,000,000+)
\$45.00/M

Selections

Dwelling Type	County	Bank Cardholders	Ethnicity
Education	SCF	Homeowners	Exact Age
Gender	State	Multiple Cardholders	Mail Order Buyers
Head of Household	Each \$5.00/M extra	Number of Children	PRIZM [®] NE
Home Value		Occupation	Telephone Numbers
Household Income	Mileage Radius	Premium Cards	Each \$10.00/M extra
Length of Residence	ZIP Code	Presence of Children	
Marital Status	Each \$6.00/M extra	Renters	Children's Ages
Median Age		Retail Card Shoppers	\$15.00/M extra
Each \$5.00/M extra		Each \$7.50/M extra	


Best Uses

Automotive	Credit Cards	Health/Fitness	Magazine/Newspaper
Banking	Electronics	Home Accessories	Restaurant/Fast Food
Clothing	Entertainment/Travel	Insurance	Retail/Services
Consumer Products	Fundraising	Jewelry	Sporting Goods

Other

Delivery:
 • Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:
 • Minimum test: 5,000 names.
 • Sample mail piece and mail dates.
 • Purchase order or signed order confirmation.
 • Prepayment or payment of previous orders if applicable.

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