

New Homeowners

Reach these smart investors and brand new homeowners while they are most responsive.

FMP Direct continues to deliver the largest number of new homeowners available for all fifty states. This list of people who have recently purchased a home is compiled daily from deed registrations and mortgage data. Monthly new homeowner subscription programs are available. Call for details.

Weekly Hotline: (100,000+)
\$100.00/M

Monthly Hotline: (450,000+)
\$80.00/M

Total Universe (2-12 months): (7,000,000+)
\$60.00/M

Selections

Dwelling Type	County	Bank Cardholders	Email Addresses
Education	SCF	Families on the Move	Telephone Numbers
Gender	State	Retail Card Shoppers	Available – Please Inquire
Head of Household	Each \$5.00/M extra	Social Climbers	
Home Value		Each \$7.50/M extra	
Household Income	Mileage Radius		
Marital Status	ZIP Code	Ethnicity	
Median Age	Each \$6.00/M extra	Exact Age	
Each \$5.00/M extra		Mail Order Buyers	
		Each \$10.00/M extra	

Best Uses

Automotive	Health/Fitness	Restaurant/Fast Food	Medical Services
Banking	Home Accessories	Retail/Services	Satellite/Cable
Consumer Products	Insurance	Churches	
Credit Cards	Lawn Services	Electronics	
Entertainment/Travel	Magazine/Newspaper	Home Security	

Other

Delivery:

- Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:

- Minimum test: 5,000 names.
- Sample mail piece and mail dates.
- Purchase order or signed order confirmation.
- Prepayment or payment of previous orders if applicable.



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