

New Movers RegisterSM

The freshest new movers when they are the most responsive-largest universe available.

For 23 years FMP Direct has been compiling its exclusive New Movers RegisterSM. New movers information is processed daily and is compiled from change of address records, deed registrations, new phone and utility connections, magazines, financial updates, and other timely sources. Monthly new mover subscription programs are available. Call for details.

Weekly Hotline: (350,000+)
\$70.00/M

Monthly Hotline: (1,700,000+)
\$60.00/M

Total Universe (2-12 months): (22,000,000+)
\$50.00/M

Selections

Dwelling Type	County	Bank Cardholders	Ethnicity
Education	SCF	Distance of Move	Exact Age
Gender	State	Families on the Move	Mail Order Buyers
Head of Household	Each \$5.00/M extra	Occupation	Each \$10.00/M extra
Home Value		Omit or Select Intra/Inter	
Household Income	Mileage Radius	Presence of Children	Email Addresses
Marital Status	ZIP Code	Renters	Telephone Numbers
Median Age	Each \$6.00/M extra	Retail Shoppers	Available – Please Inquire
Each \$5.00/M extra		Social Climbers	
		Upwardly Mobile Movers	
		Each \$7.50/M extra	

Best Uses

Apparel	Health/Fitness	Restaurant/Fast Food	Medical Services
Automotive	Home Accessories	Retail/Services	Satellite/Cable
Banking	Insurance	Churches	
Credit Cards	Lawn Services	Electronics	
Entertainment/Travel	Magazine/Newspaper	Home Security	

Other

Delivery:

- Shipping generally occurs within 48 hours from receipt of all required materials.

Requirements:

- Minimum test: 5,000 names.
- Sample mail piece and mail dates.
- Purchase order or signed order confirmation.
- Prepayment or payment of previous orders if applicable.



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