

CREDIT SEEKERS DATA CARDS



Consumers Without Credit	Financial Hard Times	Credit Cravers & Abusers
<p>Contact American Consumers Who Lack Credit</p> <p>A large number of demographic and lifestyle selections enables marketers to target these individuals who are not active credit card shoppers or that may have difficulty establishing credit due to such reasons as age, divorce, income or credit history. This list includes individuals who do not possess a major bank or premium credit card. Updated monthly.</p> <p>Consumers without Credit Monthly Hotline: (500,000+) \$60.00/M Total Universe: (37,000,000+) \$50.00/M</p>	<p>Consumers Experiencing Financial Hardships</p> <p>This file includes individuals who have encountered a bankruptcy, judgement and/or tax lien. Bankruptcies can be selected by status (filed/discharged) and date. This file includes information that is gathered from numerous public record sources across the country and reflects the difficult economic times that some Americans are experiencing. The file is run through NCOA and enhanced with demographic variables monthly.</p> <p>Financial Hard Times Bankruptcy/Judgement/Tax Lien \$75.00/M Filed/Discharged +\$5.00/M Date +\$5.00/M</p>	<p>Reach Hotline Credit Cravers & Abusers Now</p> <p>Offered exclusively by FMP Direct, these highly responsive, opportunistic individuals have responded to numerous financial offers. Whether you want to reach credit dependent individuals that just can't get enough credit buying power or credit abusers that have gotten too much and have experienced past due situations, judgments, tax liens or bankruptcies, the Credit Cravers & Abusers file now offers you that opportunity. These Cravers & Abusers typically respond to most financial, merchandise or service offers that accommodate their lifestyle.</p> <p>Credit Cravers Monthly Hotline: (500,000+) \$60.00/M</p> <p>Credit Abusers Monthly Hotline: (500,000+) \$60.00/M Total Universe: (7,500,000+) \$55.00/M</p>

VISIT FMPDIRECT.COM FOR ONLINE COUNTS

Selections	
Dwelling Type, Gender, Head of Household, Household Income, Length of Residence, Marital Status, Median Age, Median Education, Median Home Value – each \$5.00/M extra	Ethnicity, Exact Age, Telephone Numbers – each \$10.00/M extra
Homeowners, Individual Income, Occupation, Presence of Children, Renters – each \$7.50/M extra	State, SCF, County – \$5.00/M extra; Zip Code, Mileage Radius – \$6.00/M extra
Best Uses	Other
<ul style="list-style-type: none"> Automotive Catalog Consumer Products Continuity Clubs Home Accessories Magazine/Newspaper Refinance/Mortgage Restaurant Retail/Services Secured Credit Cards Special Financing Offers Sweepstakes Tourism/Travel 	<p>Delivery:</p> <ul style="list-style-type: none"> Shipping occurs on or before the third working day from receipt of all required materials Rush service is available for an additional fee <p>Requirements:</p> <ul style="list-style-type: none"> Minimum test: 5,000 names Sample mail piece & mail dates Purchase order or signed order confirmation Prepayment or payment of previous orders if applicable