

General Business File

Data Card

GENERAL BUSINESS

The Largest And Most Selectable Business File In America

The largest business file in America allows you to reach every business, professional, institution and government office in the country. This large, updated database will assist your organization in developing relationships with other businesses of interest. Our comprehensive business file allows you to target every business segment across the country using SIC codes to provide maximum targeting ability.

General Business

Total Universe: (12,000,000+) \$50.00/M

Executives: (7,500,000+) +\$20.00/M

Best Uses

Automotive

Health

Restaurant

Banking

Insurance

Telecommunications

Business to Business

Investment

Utilities

Credit Cards

Magazine/Newspaper

Other

Delivery:

Shipping occurs on or before the third working day from receipt of all required materials

Rush service is available for an additional fee

Requirements:

Minimum test: 5,000 names

Sample mail piece and mail dates

Purchase order or signed order confirmation

Prepayment or payment of previous orders if applicable

Selections

SIC Codes

Each \$5.00/M extra

Bus. Origination Dates

Bus. Origination Locations

Number of Employees

Sales Volume

Telephone Numbers

Each \$20.00/M extra

Access Cluster Codes

Each \$35.00/M extra

State

SCF

County

Each \$5.00/M extra

Zip Code

Mileage Radius

Each \$6.00/M extra

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